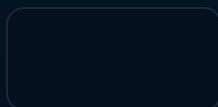


# Underwater ATLAS

*Go deeper. Plan smarter. Dive better.*

## COLOR



**Abyss**  
#04101E  
Primary background



**White**  
#F0F6FB  
Primary text



**Teal**  
#06D6A0  
Primary accent



**Cyan**  
#00B4D8  
Secondary accent



**Coral**  
#EF476F  
Alerts · avoid



**Gold**  
#FFD166  
Wildlife · highlight

## TYPOGRAPHY

Aa

PLAYFAIR DISPLAY  
Headings

Aa

DM SANS  
Body copy

Aa

JETBRAINS MONO  
Labels & data

## VOICE

*One diver talking to another: warm, specific, honest. Never brochure-speak.*

## LOGO USAGE

- Keep clear space around the mark.
- Don't recolor, stretch, or add effects.
- Light logo on dark; dark logo on light.

Underwater  
ATLAS

LIGHT LOGO · DARK SURFACE

Underwater  
ATLAS

DARK LOGO · LIGHT SURFACE